

cairns economic *statistics* & facts

CAIRNS IS WEDGED BETWEEN TWO NATURAL WONDERS OF THE WORLD - *Daintree Rainforest & the Great Barrier Reef* - giving this beautiful modern city an international reputation as a tourist destination.

CAIRNS IN ITS OWN RIGHT is a major regional *entertainment and leisure hot spot*, with a casino, numerous art galleries and performance theatres, markets and its own NBL team, the *Cairns Taipans*.

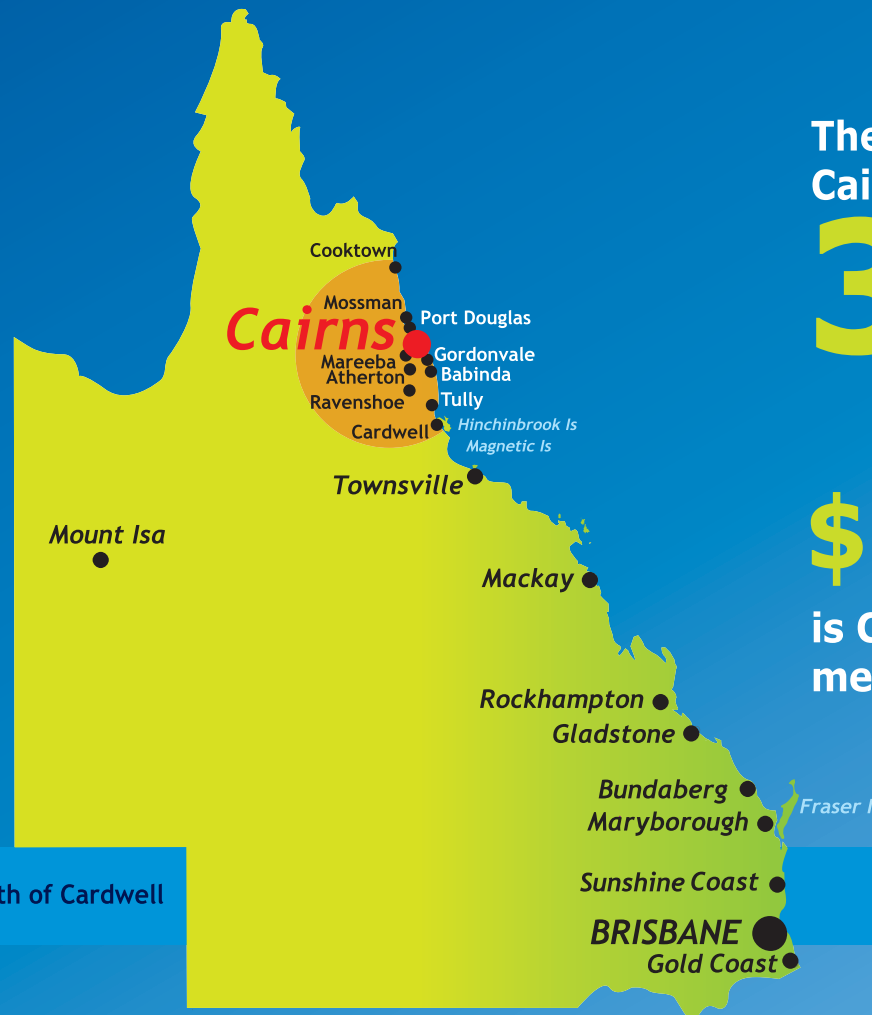
CAIRNS ALSO HOSTS MANY FESTIVALS, including its signature event, *Festival Cairns*, which runs over two weeks and includes, among other events, a Cairns Indigenous Art Fair gala, a carnival-inspired market day aptly titled Carnival and a foodie and muso experience called Food Wine & All That Jazz.

CAIRNS IS ALSO THE FAR NORTH'S EDUCATION HUB, hosting its own *James Cook University* campus, TAFE college and the Great Barrier Reef Marine College which opened in 2011.

Cairns is located south of Mossman, east of Mareeba & North of Cardwell

 222,640

is 2031's projected population growth from today's 165,000 residents



WHO LIVES THERE?

The wider region's projected population is expected to grow from today's 221,000 residents to more than 300,000 by 2031.

The median age of Cairns' population is **35** which is expected to increase to 41 in 2031

\$80,000  is Cairns' approximate median household income

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While Cairns is best known for its tourism industry, the city has recently increased its focus on other industries such as property, business services & manufacturing

THE WIDER REGION has a fertile agricultural industry, with products such as *bananas, melons, sugar cane* and *coffee* grown locally.

THE HIGH VISITOR ACTIVITY in fly-in-fly-out operations to surrounding mines has led to a *higher proportion of transport and storage, accommodation, café and restaurant businesses* in Cairns when compared to the rest of Queensland.

CAIRNS IS A MULTICULTURAL CITY, with many people relocating to Cairns for work and lifestyle reasons. At the time of the 2006 Census, 18.2% of those based in Cairns stated they were born overseas.

Cairns Major Industries shown in percentages of the district economy

