

# mackay economic *statistics* & facts

THE MACKAY REGION IS HOME TO THE WHITSUNDAY ISLANDS AND GREAT BARRIER REEF and is a top tourism destination both domestically and internationally.

MINING IS A MAJOR INDUSTRY IN MACKAY, particularly high quality coking coal. *The Mackay region contributed 60.7% to the state's mining GRP in 2005-06.* This made Mackay the greatest contributor across Queensland.

SITUATED IN ONE OF AUSTRALIA'S LARGEST SUGAR PRODUCING AREAS, it's home to multiple mills, one refinery and the largest bulk sugar terminal in the world. The diversity of employment industries and the economy makes Mackay residents more resilient to industry crashes like tourism slumps, mining troughs and construction downturns.

MACKAY IS THE EDUCATIONAL HEART of the surrounding region, hosting a Central Queensland University campus, CQ Institute of TAFE.

Mackay encompasses Isaac & Whitsunday shires & is halfway between Brisbane & Cairns

 285,126

is 2031's projected population from today's estimated 189,892 residents

## WHO LIVES THERE?

The wider region's population increased by 28% from 2001 to 2010

The median age of the Mackay Region is

35

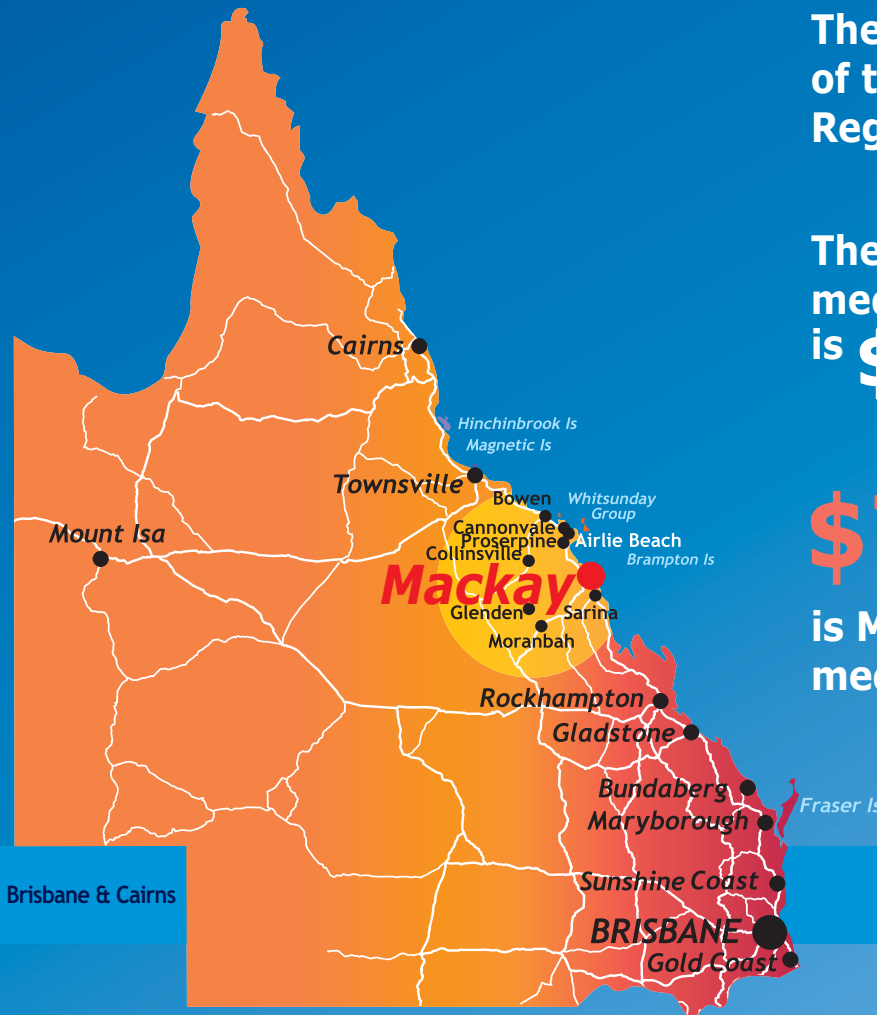
The approximate median house price is \$390,000



\$70,000



is Mackay's approximate median household income



# mackay economic *statistics* & facts

The Mackay region is one of the fastest growing economies in the state, generating \$18.1 billion in revenue last financial year

WHILE MINING AND TOURISM ARE PROBABLY THE REGION'S MOST WELL-KNOWN PRODUCTS, Mackay and the surrounding area also maintains a fertile agricultural industry with products including *cattle, sugar, horticulture and seafood.*

AS A GROWING CITY WITH STRONG POPULATION GROWTH AND LOW UNEMPLOYMENT, Mackay also presents solid government, education and retail sectors.

AS A TOURISM HUB, the Mackay region is also an event destination, including the popular annual yachting event, Hamilton Island Race Week, the annual Qantaslink River to Reef Festival, the multicultural festival - *Global Grooves*, and the *Mackay Tinnie and Tackle Show.*

Mackay's Major Industries shown in percentages of the district economy



2012

Mackay will host the North Queensland Games

paradise  
outdoor advertising